



Anytime on-air TV feeds delivered via LiveU from our London hub

Telenor Satellite Broadcasting, in partnership with Kickoff TV Productions, has recently introduced a new IP/LiveU feed for its customers. Feedstation is a service which allows any live feed available from the BT Tower in London or from an international satellite signal received by TSBC's UK teleport, to be delivered over IP/cloud as an SDI signal to its customers' LiveU decoders, anywhere in the world.

Feedstation is an excellent offer for anyone wanting to get TV contribution signals into their broadcast architecture without the need for expensive point-to-point fibre or satellite downlink equipment. Additionally, the service also reduces the latency time on any feed, making it an excellent alternative for those occasions when the lowest possible feed delay is required.

"The Feedstation is a bold new step for Kickoff in delivering occasional use (OU) feeds to customers", says CEO Ken Skaarbrevik of Kickoff TV Prods Ltd. "We are incredibly happy to have the support of LiveU in setting up the service, opening a new delivery model to the broadcast market via a 100% LAN-based LiveU system, as well as the support of TSBC which had the vision to see the potential this delivers to their customers as well. We believe that the service will be a success as it is a cost-effective and secure alternative to fibre and satellite downlinking."

The service marries the use of award-winning LiveU technology and TSBC's UK-based hub, with access to BT Tower signal as well as from any other European satellite feed.



For more information about Feedstation, visit Kickoff's website www.kickofftvproductions.com or [click here](#) to contact TSBC's OU team today.